

SJ.KUNSTHALLE

MULTICULTURE SUPPORT PLATFORM

GUIDE BOOK

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SJ.KUNSTHALLE



28 Modular CONTAINER

The structure made of containers, "Kunsthalle", is a German word meaning "Art Hall." Designed with a spacious and open interior, it embraces diverse cultures and encourages free expression—capturing what fixed spaces of the past could not. This openness secures cultural diversity and creates room for creativity.

To continue its journey of constant creative experimentation, Kunsthalle focuses on curating and artistic endeavors, collaborating with various brands to explore new possibilities and innovative synergies.

More than just a physical space, it has established itself as a platform for cultural and artistic innovation that captivates trendsetters worldwide, building a distinctive and differentiated brand identity



Design

Unique

The building's unique exterior design leaves a strong impression on visitors. The glass cube on the left conveys dynamism, while the solid wall on the right provides stability—together creating both a dynamic and static image. Through large banners, projection mapping, and LED panels, various presentations enable effective branding

Diversity

In 2015, a remodeling was carried out to embrace diverse cultures, ranging from Sub Culture to Fine Art. The space became brighter and more flexible, while the renewed black-toned interior and exterior highlight the content showcased within.

Innovation

With these upgraded environments, SJ Kunsthalle has evolved beyond a simple rental venue into a meaningful cultural alternative space. It has established itself as a "Multiculture Support Platform", where people can enjoy a wide range of cultural events together.

1st Floor.

The first floor, spanning approximately 364 m², features a pillar-free, three-story-high space that can accommodate up to 500 people. The area allows for flexible stage installations and versatile use.

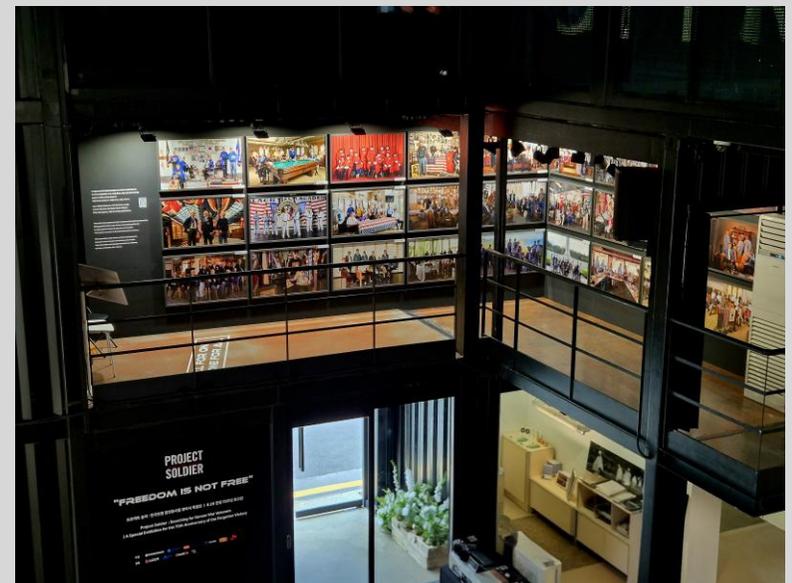
It can host a wide range of concepts such as parties, exhibitions, and cultural events. Additionally, four themed rooms are available, each serving as an independent section for customized experiences.





2nd Floor.

Overlooking the main hall, offering a private and independent layout
Separate areas enhanced with LED glass displays for visual exhibitions
Three divided sections available: Staff Room, Exhibition Space, and Experience Zone



3rd Floor.

Composed of one room and a separate gallery exhibition hall
The third-floor gallery functions as an independent space
Can be utilized as a Staff Room or VIP Room during events



3rd floor gallery rental
separate inquiry required

LED Display



Through the dynamic motion of diverse videos, the brand's values and artistic vision come vividly to life.



Building Exterior



12 LED-enabled windows on the front, offering versatile display options
Left, right, and side facades allow installation of large and small banner signage

Reference



Reference



Reference



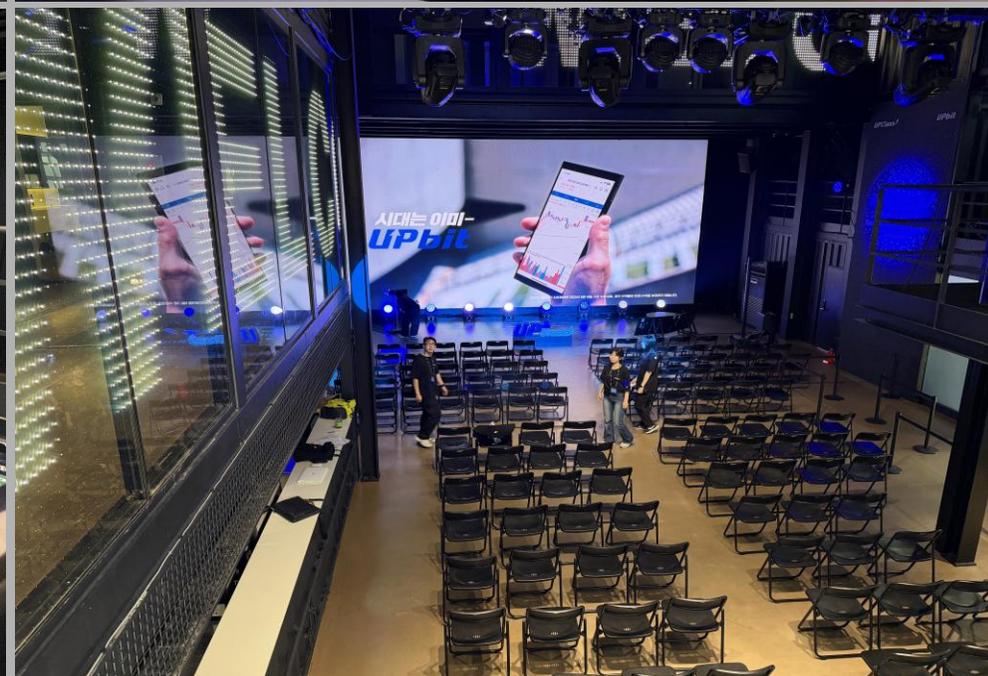
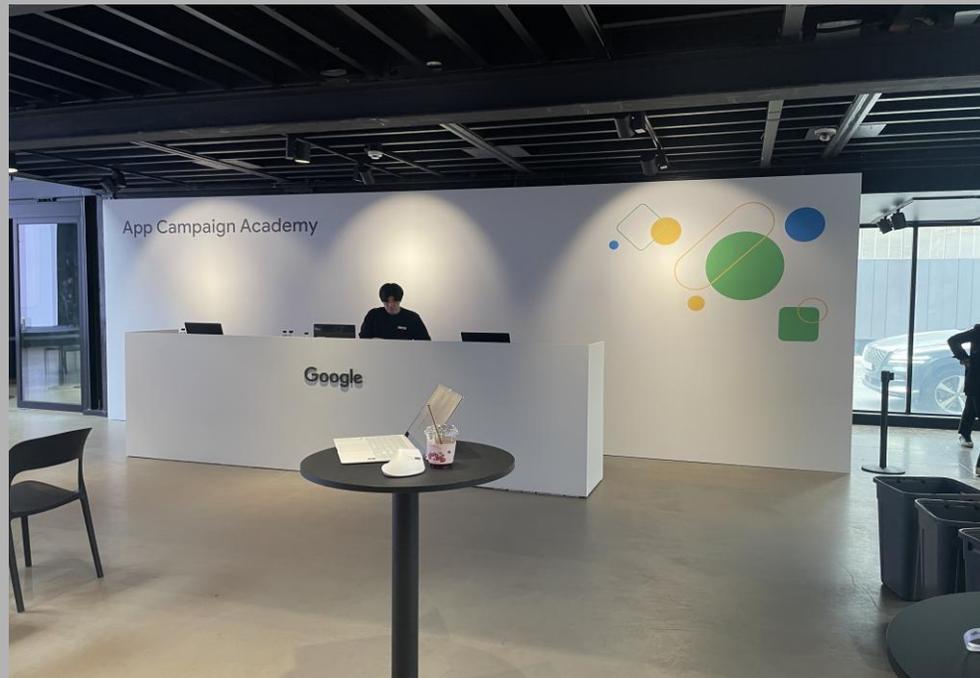
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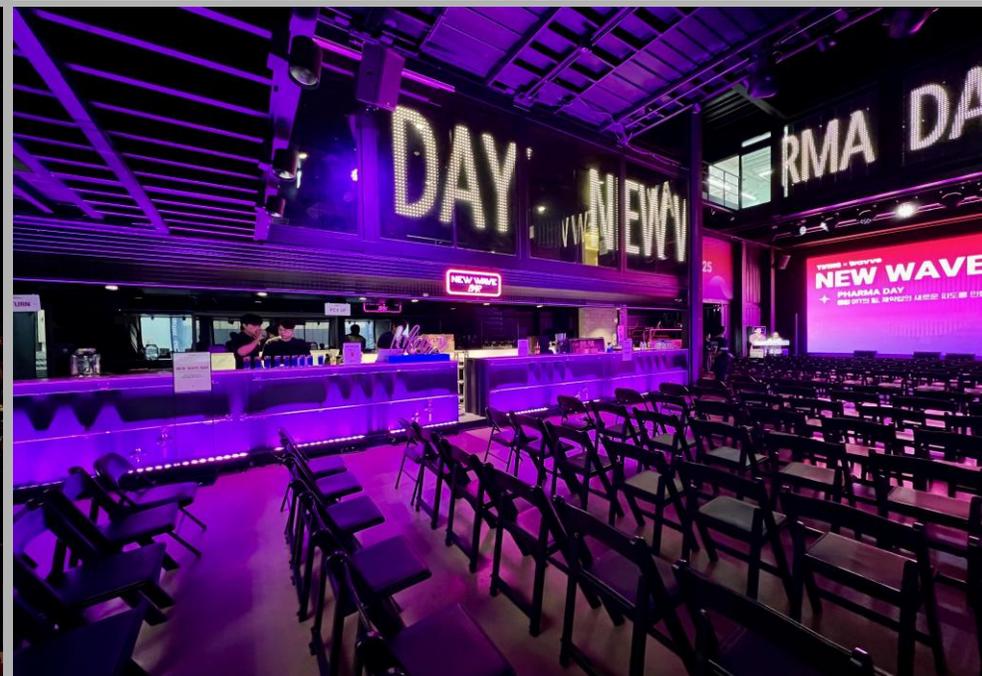
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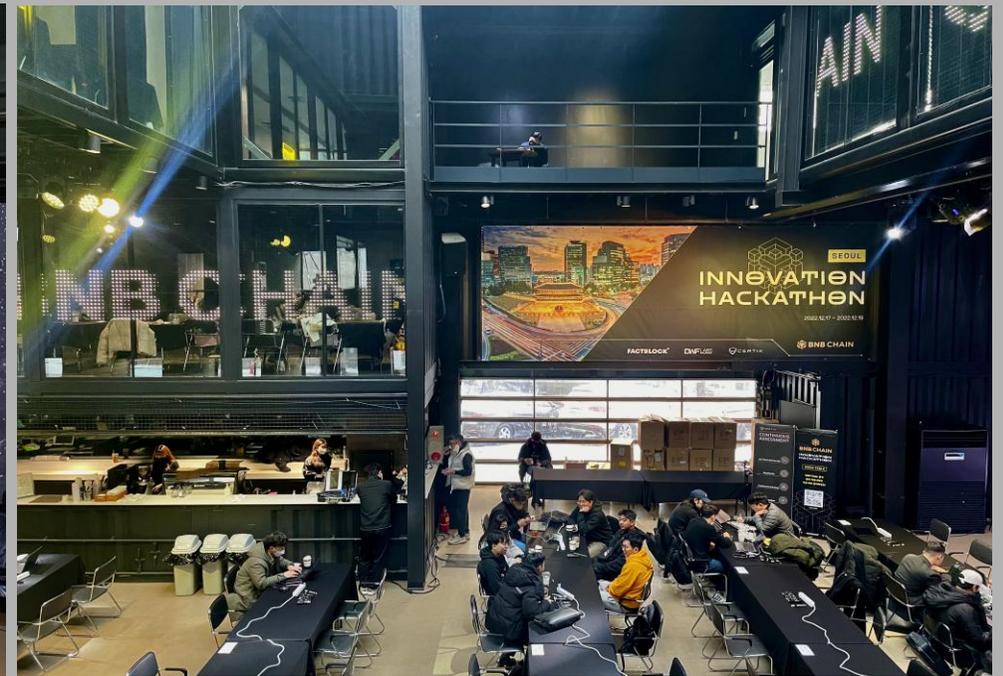
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Rental Cost

Culture Space Rent					* VAT Not Included	
Category			Basic Rental Fee	Preparation Rental Fee	Remarks	
Details	Times					Rental space
Rental Fee Policy	Full day (24H)	Wed-Thu-Fri-Sat	1-3F (Refer to Floor Plan for Detailed areas)	15,000,000	9,000,000	LED Display Not Included
		Sun-Mon-Tue		10,500,000	6,300,000	
	Half Day (12H)	Wed-Thu-Fri-Sat		10,000,000	4,500,000	
		Sun-Mon-Tue		7,000,000	3,000,000	

* LED Screen Rental Fee: ₩5,000,000 per day (VAT excluded),
 - Size 10m × 5m, Resolution 2,560 × 1,280, Aspect Ratio 16:8, Brightness 1,100-1,200, Pixel Pitch 3.81.

Seminar Rent					* VAT Not Included	
분류			Rental Fee	Remarks		
Details	Times				Rental space	
Seminar Rental	4H	All schedule	1-3F (Refer to Floor Plan for Detailed areas)	4,000,000 (Additional ₩1,000,000 per hour)	6,000,000 including LED Display	

* Half-day / Seminar rentals include both setup and teardown time within the rental period.

Contact us

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